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November 25th, 2008

Sonya Meloff
Sales Talent Agency Inc.

Dear Sonya,

As TorStar's online media division, TorStar Digital has one of the largest collections of Internet sites in Canada. From Toronto.com to Wheels.ca, our sites are prolifically used as research tools and entertainment by a massive audience every day. To ensure that we maximize advertising revenue from each of these sites, we need the very best sales professionals - smart, experienced people with energy and winning personalities. Finding these exceptional people is rarely easy.

Recently we commissioned Sales Talent Agency to help us find some very high quality sales executives and account managers. We want to thank your team for all of the hard work and passion they put into this project. We are extremely happy with the people you helped us hire and believe they will play a large role in our future successes.

We will not hesitate to use Sales Talent Agency again.

Regards,

Merida Lake
Director of Sales, Local
TorStar Digital