

February, 2013

To Whom It May Concern

I am writing to commend the support and effectiveness of the recent recruiting campaign that the Sales Talent Agency completed for us.

Our people are the most important resource we have and the recruiting process is a critical phase in finding the right people for our organization.

Amy Bell was our point of contact at Sales Talent Agency and she was instrumental in validating our needs and developing a strategy to source our sales team. In a very short period of time she had produced a select group of candidates that were exactly what we were looking for. The candidates now in place from Sales Talent Agency are well on their way to a very successful sales career at Seroyal!

Yours in Good Health,



Jeff Korman
VP, Sales & Marketing