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March 07, 2011

**To: Whom it May Concern**

**Re: Letter of Reference – Sales Talent Agency**

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Canpages is Canada's fastest growing local search company. Providing a multimedia platform that focuses on relevant, local results, Canpages offers many choices with online, print and mobile options.

Canpages has been working with Sales Talent Agency (STA) since July 2010. We have used STA exclusively for our sales recruitment across Canada (British Columbia, Alberta, and Ontario) and they have not disappointed us. The quality of candidates have been solid and of high calibre. STA did their research and knew exactly what type of candidates we were looking for and they did a fantastic job selling Canpages to the potential candidates.

We have had very aggressive and sometimes short deadlines in the past, and STA has always delivered. STA's staff sets them apart from the other agencies. They are efficient, professional, knowledgeable, friendly, extremely hard-working, and not pushy. They are quick to respond to our calls and emails and we even receive communication from them late into the night and on weekends.

It has been a pleasure working with STA and I would not hesitate in recommending them to any organization with a need for sales professionals. We look forward to a long relationship with STA.

Sincerely,

**Travis White**, Human Resources Manager

**Canpages Inc.**

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