

April 3, 2013

Superior Propane  
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To Whom It May Concern:

This letter serves as a reference on my experience working with Amy Bell and Amanda Rootenberg at Sales Talent Agency and is based on the following levels of criteria:

- Quality of candidates presented
- Speed and accuracy of finding the best sales talent
- Sales and recruitment expertise
- Why I would recommend Sales Talent Agency

I started working with Sales Talent Agency to build my team within Calgary and Edmonton. The caliber of candidates has been far above what I have seen from most recruiters. In fact, one of the candidates I brought on board from Sales Talent Agency has already been promoted since September 2012.

I've been very impressed with the speed and accuracy at which Amy and Amanda operate. I never once had an issue with delayed responses and they quickly zoned in on what I was looking for in a bulls-eye candidate. This is extremely important to me as I do not have a lot of time to screen resumes. When it came down to the wire about deciding between two candidates, they were able to provide unbiased opinions and instead focus on which candidate was best suited for our role.

Sales Talent Agency is very diligent about follow up and follow through of feedback for every single candidate presented. I got the feeling that my opinion matters to them when sourcing for candidates. Their "discovery call" to discuss new recruitment opportunities was very in depth and based on the talent presented, they are a team that "gets it"!

I would gladly partner with Sales Talent Agency in the future. We have developed a great partnership. I would highly recommend Amy, Amanda and the entire crew at Sales Talent Agency to any organization looking to build a revenue generating sales team.

Regards,



Regional Sales Manager