

THE CANADIAN INSTITUTE

April 16, 2013

Re: Sales Talent Agency

To whom it may concern:

I am writing to extend my gratitude to Sales Talent Agency and the work they have done over the past year and a half in helping me to recruit sales professionals for our organization.

Our people are the most important resource for The Canadian Institute and our recruitment needs are very specific; we need top performers who can ramp up quickly and finding the right fit for our organization is critical.

Ava Butler is our Account Manager at Sales Talent Agency and she has been able to source and secure a number of excellent candidates for us. She "gets" what we require in a successful candidate and she works closely, quickly and professionally with us to narrow down good candidates.

I am very impressed with Sales Talent Agency and will continue to work with them in my future searches for talented sales representatives,

Most Sincerely,



Delegate Sales Manager
The Canadian Institute

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