



February 14, 2012

Sonya Meloff
Sales Talent Agency Inc.

Dear Sonya,

At Torstar Digital we are focused on building great, winning digital businesses; enabling the digital transformation of leading traditional media assets/brands; and delivering strategic, technologically sophisticated, leading edge ideas.

To ensure we maximize advertising revenue from each of our own and operated sites as well as sites we partner with, we need the top digital sales talent in the industry. Finding exceptional sales talent in this very competitive landscape is not always easy. Recently we partnered with Sales Talent Agency to find top sales account executives for our growing daily deal website, WagJag.

I would describe everyone at Sales Talent Agency whom I've had the pleasure of working with as a passionate, creative, results-oriented 'talent match-maker'. We are extremely happy with the people Sales Talent agency helped us hire and believe they will play a key role in our future successes. The team at Sales Talent Agency helped us successfully hire 25 outbound sales hunters in a very aggressive timeline of just under 3 months.

We will not hesitate to use Sales Talent Agency again.

Regards,

A handwritten signature in black ink, appearing to be "Andrew P. ...".

Vice President, People
Torstar Digital