



19 March 2016

To whom it may concern,

West Coast Beauty, engaged Sales Talent Agency in particular, Recruitment Consultant Katrina McGuire to source & recruit alongside our internal recruitment team a Brand Manger for one of our Premium Product Lines (Morrocanoil) for the greater BC area.

Sales Talent Agency and Chris provided a selection of strong candidates in a timely manner , and were of great assistance in securing a superior candidate to fill the role.

This past January we were required to hire a Brand Manager, focusing on growing our sales in BC. Sales talent Agency DNA/PRO methodology, their sales recruitment expertise, their focus on customer service and communication has been invaluable in recruiting top sales talent to increase market share and revenue. As a blue chip company, we strive to be at the forefront of technological innovation and leaders in our market. That requires the sourcing and recruitment of the best sales people through the recruiters diligence, understanding and professionalism. We look for those accomplished sales professionals who can motivate and promote the MorrocanOil Brand.

The West Coast Beauty name is of benefit but having a dedicated head hunter, familiar with our business, innovative culture and specific vacancy needs , is crucial to our success.

I endorse Sales Talent Agency and Katrina McGuire to sales leaders and HR professionals, as an additional candidate channel to truly get the best sales people to fill your sales vacancies.

Many Thanks

A handwritten signature in black ink, appearing to read "Paul M.", is written over a faint, circular stamp or watermark.

VP Of Sales
West Coast Beauty

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