

John Smith

Chief Financial Officer
Zerofootprint

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Zerofootprint is an innovative software as a service company (SaaS) providing an award-winning green-technology that works with businesses, governments, schools, cities and utilities to benchmark their environmental impact. As a young organization in a growing and competitive industry, we know that it is essential we have the best sales professionals at every level of our organization.

In 2007 we engaged Sales Talent Agency to help us build our sales team, and over the last 4 years they have been a great business partner, consistently working hard to find and attract top sales talent for each of our open sales roles. As we have expanded as a company, Sales Talent Agency has helped us hire a VP of Sales, a Sales Manager, and multiple sales representatives.

With the help of a great business partner like Sales Talent Agency, we are confident Zerofootprint will establish itself as the dominant software company in carbon management software.

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