



May 10th, 2023

To whom this may concern,

R.O. Writer is a leading provider of auto repair shop software built to help shop owners optimize every aspect of their business, including service writing, invoicing, customer communications, and more. With customers all across North America, it is the most flexible and feature-rich shop management solution on the market.

We recently partnered with Sales Talent Agency to assist us in hiring for a number of Business Development Roles. From the very beginning of our relationship, Sales Talent Agency's expertise, professionalism, and dedication to delivering outstanding results exceeded our expectations and played an integral role in this project's success. I worked directly with Danielle Buchmayer and Daniela Dos Santos who really understood our challenges, our goals and what we were looking for in a candidate.

We were particularly impressed with the STA NEXT program which sources and presents quality BDR candidates in volume. Through the presentation of candidate video's, the program allows us to very quickly and easily qualify candidates for fit. Reviewing candidate video's each week to determine whom we want to interview saves us an incredible amount of time. Overall, our experience with Sales Talent Agency has been extremely positive and successful. I would not hesitate to refer Sales Talent Agency to any company with recruitment challenges.

Best,  
Darrell Cudney

A handwritten signature in black ink, appearing to read "Darrell Cudney", with a stylized flourish at the end.