

To whom it may concern,

Alida needed to hire high quality sales people for our established Canadian offices and our new expanding UK/European operations. We needed a subject matter expert partner in sales recruitment, able to function as a single point of contact in multiple geographies. We were very fortunate to find such an effective partner in Sales Talent Agency.

The Sales Talent Agency team was led by Dean Mitchell, with support from Leah Geetan (North America) and Amandine Koch (UK/EMEA). With STA's recruitment support, Alida completed two SDR/BDR Manager leadership hires; one in Toronto (myself) and one in London, along with 18 SDR/BDR hires spread between Canada, United Kingdom and Germany.

Due to the volume and urgency, we had weekly meetings between the hiring managers and internal Talent Acquisition to ensure an efficient process. Our required profile was quite specific but the STA provided extremely high quality candidates in a timely manner and the STA team were a pleasure to work with - collaborative, insightful, humorous and fun.

I would recommend Sales Talent Agency to support your recruitment efforts to find top sales talent to grow revenue and your company! Thank you Dean, Leah and Amandine for all your hard work!



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